



Friends of Mountain View Spartan Football,

Welcome to the 2017 season of Mountain View Spartan Football! This is our 5th season since we began our “rebuilding effort” of Mountain View Football and our coaches and student athletes have been working extremely hard to put a quality product on the field this fall. I’m very proud of our accomplishments this past 2016 season, which culminated in a CCS playoff berth, proving to our player’s good things will happen when you set high expectations and work hard to accomplish those goals. I have always believed that there is more to be learned from football than football itself. Success is not measured in wins and losses but by the team’s ability to exemplify the core values of respect, integrity, cooperation, teamwork, self-discipline, sportsmanship and citizenship. I am confident our players will continue to experience success as Mountain View Spartans!

The overriding objective of our program is to offer our student athletes the best environment possible to learn, train, and play the game. The cost of providing the necessary equipment, uniforms, and technology continues to grow with our overall emphasis on safety. We presently expect to have over 80 players participating in our football program this year and expect that number to be on a continual increase, assuring many exciting football seasons for years to come!

To keep our program competitive and on par with the other teams we play, the needs of our program far exceed what our school budgets are able to provide. Our goal is to be the best we can be and to do that we will need your help. We have asked all our players to help raise \$500 per player by asking for tax deductible donations. Monies received in this year’s fundraiser will go to provide the following items:

Replacement Helmets/Shoulder Pad	\$ 6,900
New Home Game Jerseys and Away Replacements	\$ 11,000
New FS Game Pants	\$ 1,600
Agile Bags	\$ 1,300
Coaches Headsets	\$ 4,000
Hudl Sideline Video System	\$ 1,500
Game Film Hudl– 10 Games/2 Teams	\$ 4,000
Misc. & Fundraising expenses	<u>\$ 4,700</u>
	\$35,000

In appreciation of your donation, I would like to personally invite you out for a game. We would love to have your support in person! Additionally, I would like to draw your attention to the enclosed packet where in return for your donation we would like to send you something that indicates you are a proud Spartan sponsor.

I’d like to thank you in advance for your consideration to donate to our program, it means a great deal to our players, coaches, and Spartan Family.

Regards,

Shelley Smith

Shelley Smith
Head Football Coach and Athletic Director